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FOR IMMEDIATE RELEASE

Local Farm Supplier Crop Production Services Honored on Capitol Hill

VERNALIS, CA – Aug. 1, 2012 – Crop Production Services of Vernalis was honored as a Regional Environmental Respect Award winner on Thursday, July 26, at a special ceremony on Capitol Hill. Winners were selected March 27 in Willoughby, Ohio.

The Environmental Respect Awards, sponsored by DuPont Crop Protection and *CropLife®* magazine, are the agricultural industry's highest recognition for environmental stewardship among U.S. agricultural retailers, those who serve farmers and ranchers with the nutrients, pest control and agronomic information and services critical to effective crop production. Each year a panel of industry experts gathers to recognize achievement in environmental stewardship, professional excellence, and community involvement.

"At Crop Productions Services, our culture encourages conducting business in a sustainable and respectful manner," says Fred Strauss, branch manager.

Crop Production Services won the award based on excellence in site design, in-plant storage and handling procedures, proper application and leadership in safety and stewardship among customers and employees.

Crop Production Services has taken many extra steps to ensure the environmental impact of their business is minimal. Some steps include: 1) areas under conveyor systems are cemented and contained to prevent unnecessary runoff from accidental spills; 2) agricultural chemicals, including bulk tanks, are stored under roof; 3) Sonitrol Security firm is used for site safety and fire safety warning system.

"We strive to operate as a green company zero in and out," says Strauss. "We recycle over 95% of our inputs regardless if it is ag products, metals, plastics, petroleum, or paper products."

The company was awarded the Environmental Respect Award crystal trophy and participated in a stewardship forum, hearing speakers from DuPont, CropLife America, The Fertilizer Institute, and the Ag Retailers Association.

"DuPont is pleased to congratulate the winners of the 2012 Environmental Respect Awards and applauds their accomplishment in environmental stewardship," said Rik Miller, president, DuPont Crop Protection. "These leaders are helping to advance environmental safety as well as the safe use of agricultural products, and we hope they will inspire others who share our passion and commitment to elevate environmental stewardship around the world."

"It's through the conscientious efforts of these ag business and the crop producers they serve that this nation is assured of a safe and bountiful food supply," said Paul Schrimpf, group editor of CropLife magazine. "We're delighted to be able to gain them some recognition for their environmentalism."

More information on the Environmental Respect Awards can be found at www.environmentalrespect.com.

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The <u>Environmental Respect Award</u> is the premier award in agricultural stewardship among agricultural retailers and distributors around the world. Since its inception in 1990, more than 5,500 businesses in the U.S. have shared their stories of environmental respect, product safety standards, and customer and community outreach, and more than 300 have earned state awards. In the last seven years, the international extension of the Environmental Respect Awards has seen involvement from more than 250 businesses in 25 countries. The effort is sponsored by DuPont Crop Protection and is managed and conducted by CropLife magazine and Farm Chemicals International magazine.